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JCC GLOBAL 2015
WORLD CONFERENCE NOV. 3-6
AMITIM-FELLOWS CONFERENCE NOV. 1-6
JERUSALEM • ISRAEL

The 9th World Conference of JCC Global
in conjunction with
Amitim- Fellows- A Global Leadership Network
2nd Conference
November 1-6, 2015

"Jewish Peoplehood - from Vision to Action"

Jewish Peoplehood -*Klal Israel*- is an ancient concept that is very relevant today. It connects Jews historically to past and future generations; geographically, ethnically and culturally to Jews in other countries; and religiously to Jews who may belong to different denominations or those who are not religiously observant at all. It assumes a shared past and longs for a shared destiny. While it does not have a prescribed road map, many will agree that it adds richness and meaning to the personal lives of the individuals involved, strengthens the local Jewish community and creates a sense of shared responsibility.

In this conference we are going to discuss and debate the concepts and precepts of Jewish Peoplehood and then look for ways of implementing them in our JCCs.



FONDS SOCIAL JUIF UNIFIÉ



In light of recent events in Europe and elsewhere, we will learn about the challenges facing many Jewish communities and find out how they develop community resilience. We believe that JCCs have an important role in the fight against anti-Semitism and chauvinism; it is the daily work of building and sustaining a thriving Jewish community.

At the conference, we are going to showcase the *Amitim-Fellows'* global projects and think together how to widen the network based on their experience. We will meet, speak and get to know Jewish leaders, the world over, who are dedicated to the prosperity of Jewish communal life. Thus, we will add another milestone to the continued vitality and purpose of the worldwide movement of JCC Global.

Conference Goals:

1. To further nurture and revitalize the worldwide movement of JCCs by learning and debating Jewish Peoplehood concepts, with leading scholars and experts.
2. To explore practical ways of how to bring Jewish Peoplehood to your JCC, how to expand your Jewish Peoplehood tool kit and how to connect with global affinity groups.
3. To serve as a support group and share best practices on how to strengthen community resilience in light of current global and local crises.
4. To meet the *Amitim-Fellows'* network and learn about the achievements and challenges of implementing 7 global projects.
5. To acquire tools on how to strengthen community resilience in light of current global and local events.
6. To network with peers and colleagues from all over the world.

The conference is open for Executive Directors of JCCs, Presidents of JCCs, senior staff members of JCCs, senior lay leaders of JCCs and senior personnel of JCC networks and organizations who work with JCCs.

We already have confirmations from the following countries: Argentina, Brazil, Canada, Chile, England, France, Greece, Hungary, India, Israel, Mexico, Moldova, Poland, Romania, Russia, Spain, Turkey, Ukraine, USA, Venezuela and Paraguay.

Program Draft

[Speakers/presenters to be finalized]

Amitim-Fellows Conference | November 1-6, 2015

The Sunday- Tuesday program is by invitation only

Sunday, November 1st, 2015

Welcome Back Amitim-Fellows

All day	Arrival of Fellows and guests. Check in at the Yehuda Hotel, Jerusalem
4:00 pm	Conference registration opens
6:30 pm	Opening reception at the President of the State of Israel (requested) Opening event and dinner for <i>Amitim</i> -Fellows and honoured guests at one of Jerusalem's Community Centers Greetings: JCC Global Greetings on behalf of host country: Raz Frohlich, IACC - (requested, and TBD) Guest speaker - inspirational scholar (TBD)
9:30 pm	Return to hotel

Monday, November 2nd, 2015

Building our Network, Building our Communities, Building our Society

7:30 am	Breakfast at hotel
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- 8:30 am Mentors available for projects' consultation (optional)
Shir Shel Yom- Song of the Day
Reacquainting *Amitim* - Fellows
 Depart for an outdoor team building workshop at The Tisch Family Zoological Gardens in Jerusalem:
- Networking
 - Team work
 - Building our interpersonal and intercultural communication skills
- 12:15 pm **Learn about the educational role of The Tisch Family Zoological Gardens in Jerusalem in the complex and multicultural mosaic of Jerusalem** with Shai Doron, Executive Director
- 1:00 pm Lunch and free time at hotel
- 3:00 pm **The role of the JCC in promoting a vibrant civil society** - experiencing the Jerusalem model - track visits to grass root organizations and initiatives:
1. **Track 1 - Cultural Arts as a tool for rejuvenating the community**
 - MUSRARA: The Naggar School of Art - photograph workshop and neighbourhood tour
 - Eyal Levit, Founder and Partner, Hakatze הקצה - presenting the current cultural scene in Jerusalem
 2. **Track 2 - Listening to unheard voices in the community**
 - Visiting *Yad Be Yad*, the Arab- Jewish school in Jerusalem
 - The Jerusalem Intercultural Center - women's initiatives in eastern Jerusalem
 - Grass roots Haredi (Ultra-Orthodox) initiatives
 3. **Track 3 - The next generation**
 - Visiting "Young Communities" in Jerusalem at a local Community Center
 - New-Spirit
 - Generation 1.5 - Young Russian speaking activists
- 6:00 pm **Re-group at the Jerusalem Municipality** to discuss the city wide initiative to build and sustain a creative

society, with Mayor Nir Barkat; Tamir Nir, Deputy Mayor and Ilanit Melchior, Tourism Director of the Jerusalem Development Authority

- 7:00 pm **Free evening** down town - group dinners by Amitim project
- 10:00 pm Optional pick-up back to hotel from down town Jerusalem

Tuesday, November 3rd, 2015


Global Projects - the Next Chapter

- 7:30 am Breakfast at hotel
Mentors available for projects' consultation (optional)
- 8:30 am *Shir Shel Yom*- Song of the Day
Learning from the experience of a corporate global company how to successfully implement global projects - Maxine Fassberg, General Manager, Intel Israel and Vice President of TMG
- 10:00 am Coffee Break
- 10:30 am **Global projects time, part 1**
- Working on problem solving group wide (Samoan Circle activity- where dilemmas are presented to peers for their feedback and input)
- 12:00 pm Lunch
- 1:00 pm **Global projects time, part 2**
A time for Fellows to continue developing their projects: budget, communication, curriculum, Jewish Peoplehood in our JCCs, How do we continue the projects after the conference and more
- 2:30 pm Coffee Break
- 2:45 pm **What's next?**
Mid-term evaluation - Dr. Ezra Kopelowitz, ReST
The day after *Amitim*-Fellows program officially concludes. Will the projects continue and how? How Jewish Peoplehood will be integrated into the JCC? What is the role of JCC Global? and more...
- 4:15 pm Free time for Fellows

9th World Conference of JCCs| November 3-6

Arrival of **World Conference** delegates and hotel registration at Yehuda Hotel, Prima Park Hotel or Inbal Hotel

Welcome to Jerusalem


- 12:00 pm – 4:00 pm **Optional pre-tours of Jerusalem**
for early arrivals to the World Conference: track for first timers or "Creativity-Economy-Community: the Jerusalem Hi-Tech model" for others (Pre-registration required. Lunch on your own)
- 5:00- 6:00 pm **Jews living in Europe today- What can we do collectively to strengthen Jewish life?** A special session with EJCJ/EAJCC. Facilitator: Mariano Shlimovich, Director, ECJC/EAJCC
- 6:30 pm **World Conference Opening event and dinner** at the Yehuda hotel, Jerusalem:
- 6:30-7:00 Cocktail
7:00-8:00 Dinner
8:00-9:30 Evening Program:
Cultural interludes
Welcome and Greetings
 Recognition of UJA Federation of New-York
Recognition of donors
"Jewish Peoplehood in the next Millennium",
Dr. Micah Goodman (confirmed)
- 9:30 pm End of day, bus depart to Prima Park and Inbal Hotels

Wednesday, November 4th, 2015

From Paradigm to Practice

- 7:30 am Breakfast at hotels
Get to know a community you didn't know anything about at breakfast (optional)
- 8:20 am Buses depart from Prima Park Hotel and Inbal Hotels to Yehuda Hotel

9:00 am – 6:00 pm **Conference fair at main hall**

- 9:00 am Welcome to the program and
Shir Shel Yom- Song of the day in memory of Yitzhak Rabin of blessed memory
- 9:30 am **Opening Plenary "Jewish Peoplehood – From Theory to Action"** – Panel of Leaders, chaired by Jane Gellman- in an informal Q and A setting:
- North America - Stephen Hazan Arnoff, JCCA
 - Israel - Aviad Friedman, IACC
 - Latin America - Anabella Jaroslavsky, CLAM
 - Europe - Diego Ornique, JDC Europe
- 10:30 am Coffee Break
- 11:00 am **Doors, Doorways, Gates and Thresholds: Deconstructing the "Jewish Peoplehood" slogan** – interactive workshop led by Kol HaOt
Drawing on Jewish values, participants will explore the significance and symbolism of our doors- both creating our own unique community spaces, as well as opening them up to those less engaged in our community and in other communities. The theme will be addressed on a conceptual and artistic level.
- 12:30 pm Lunch
- 2:00 pm **World Café**
Mix and match by country and professional/lay affiliation to discuss Jewish Peoplehood in action
- 3:30 pm Coffee Break
- 4:00 pm **JGlobalTalks – "Think Local – Act Global"**
- Mario Izcovich, JDC Europe
 - Kineret Kahana, Deputy Director, Ginot Ha'ir Jerusalem
 - Mark Shapiro, Milwaukee, USA
- 4:45 pm  **Open space to brainstorm on ideas regarding:**
- Worldwide *Amitim*-Fellows Joint Projects
 - Bringing Jewish Peoplehood to your JCC- examples of programs that can be brought to your JCC (Jewish Lens, Hillel International, Beit Hatfutsot, Havaya International, Dealer, Project Zug, ROI Global Community, KAHAL and more)


- Continuing the discussion with JGlobalTalks presenters
- Developing Global Network(s) by Affinity Group(s) (JCC Global)
- Great Ideas from and for JCCs around the World

(Tables and meeting points will be available)

6:15 pm	Free time
7:00 pm	Depart hotel for dinner on your own and free evening in down town Jerusalem (dinner registration in advance in order to meet new peers)
10:00 pm	Optional pick-up back to hotels from down town Jerusalem

Thursday, November 5th, 2015

Creative Societies Address Daily Challenges

7:30 am	Breakfast at hotel Get to know a community you didn't know anything about at breakfast (optional)
8:20 am	Buses depart from Prima Park and Inbal Hotels to Yehuda Hotel
9:00 am	Shir Shel Yom- song of the day "Building Community Resilience in Times of Political and Social Unrest - the European Perspective" Key note speaker, Dr. Diana Pinto, Paris And Global Perspectives: <ul style="list-style-type: none"> - Latin America - FSU - Ofer Glantz, JDC - Concluding remarks- Talia Levanon, Director, Israel Trauma Coalition: Presenting a community crisis and resilience model that was developed and tested around the world, inviting communities to learn and adapt to their local needs. (confirmed)
10:30 am	 Jerusalem site visits by tracks. Prior registration required. Each track will be staffed by delegates from around the world. Presentations of worldwide delegates will be incorporated into each track. Each track will include a visit to a community

center in Jerusalem. *Amitim*- Fellows projects will be show cased in various tracks.

Tracks:

- 1. Building Community Resilience: the Role of the JCC** – a track led by Talia Levanon, Director, Israeli Trauma Coalition
Visit to Har Nof Community Center (Ultra Orthodox) followed by a hands on workshop on how to develop a local model of operation
- 2. Cultural Arts**
Jerusalem Biennale for Contemporary Jewish Art – Gallery visit and presentation by Ram Ozeri, Founder and Director, at the renovated Ticho House
Visit to a *Uman*, a cultural arts program at the Romema Community Center (TBD)
Amitim projects-
Global *Mekorock*
Artists in Residence
- 3. Ecology**
Track led by Ariella Zwickel, Community Gardens, Municipality of Jerusalem
Kayamuta, at Clal building- gentrification in the city
Community Garden at Ginot Ha'ir Community Council
Amitim project- *Adam- Adama*
- 4. Special Needs: Expanding the Boundaries of Our Community**
Visit the Special Needs program at Beit Hakerem Community Center
ALYN Hospital – the only pediatric and adolescent rehabilitation facility in Israel to learn about their cultural integration projects
Amitim project- Expanding our Beautiful Jewish Community
- 5. Jerusalem through the lens of women**
El Halev – visit a center for women empowerment and participate in a brick braking workshop.

Meet with Ayala Danino, Executive Director of Pat Community Center hosting a women business incubator

Meet with a representative of a virtual women community in Israel

6. Teens

Visit *Sechi* -a teen volunteer and leadership program the Ganim Community Center

Amitim projects:


Hamsa Madrichim Leadership

L'aliance.net Media Teen

Family Heritage

Lunch box provided and served during the visits

Return to hotel

- 2:30 pm **Sustainability of Jewish Peoplehood programs - The Funders' perspective.** Panel discussion chaired by Prof. Hillel Schmid, IFCC:
 - David Mallach, UJA Federation of New-York
 - Raya Strauss, Israeli Philanthropist, Strauss Group
 - Gerda Feuerstein, Pincus Foundation
 - Additional donor (TBD)
 - Concluding remarks and call for action
- 4:15 pm Coffee break and free time
Transportation back to hotels
- 6:00 pm Depart for dinner
- 6:20 pm Dinner at the Bible Lands Museum
- 7:30 pm **Closing event at the Israel Museum** - celebrating its 50'th year anniversary. Tour of special exhibits
 -  followed by closing event, featuring Global Mekorock Teens performance.
 - Closing remarks - Raz Frohlich, IACC
 -  JCC Global: future vision and call for action.
 - Birkin Haderech!* Blessing for a safe journey
- 9:45 pm Buses depart back to hotels

Friday, November 6th, 2015

Good bye! Lehitraot!

- 7:30 am Breakfast at hotel

9:00 am End of Conference

9:00 am - 11:30 am **JCC Global Board Meeting** (by invitation)
Main discussion: Revisiting JCC Global's by laws and governance model as we move to the future.

9:00 am - 12:00 pm **Optional post-tours of Jerusalem**
Tour for first timers or The Jerusalem Biennale for Jewish Art guided tour.
(Pre-registration required. Lunch on your own)