'Amitim 2.0-Fellows – A Global Leadership Network'

Detailed information about the program:

"Amitim 2.0-Fellows – A Global Leadership Network" is a three year program that will bring Jewish Peoplehood concepts and programs to 75 JCCs worldwide. It will build upon the achievements of Amitim-Fellows - A Global Leadership Network, whereby 25 JCCs in 11 countries implemented 7 global projects and reached more than 5,000 members.

We are looking to recruit 50 additional JCCs worldwide (15 from North America, including 6 from NY, 15 from Israel, 6 from FSU, 6 from Europe, 6 from Latin America, 2 from Far East and Australia.) All 25 Amitim-Fellows JCCs who are participating already in Amitim 1.0 are invited to continue and join Amitim 2.0.

A. Goals:

1. JCC Global will expand the global JCC network and bring Jewish Peoplehood concepts and programs to the next cohort of JCCs.
2. JCC leaders will acquire a global Jewish perspective, become leaders who gain knowledge and understanding of the lives of Jews in other communities and nurture their sense of responsibility for the Jewish People.
3. JCC Global will offer as models several existing Jewish Peoplehood programs in addition to Amitim replicable projects. These programs will be presented to JCCs as existing models of global partnerships for future implementation.
4. The Jewish Peoplehood programs will be implemented in additional 50 JCCs worldwide. Together with the existing 25 Amitim JCCs, the global network will reach a total of 75 JCCs, with a total number of individuals reached and engaged-from core to periphery- at more than 15,000 people.
5. Success will be measured upon specific benchmarks set by JCC Global which will then be adapted for each JCC.
B. Program at a glance:

1st Year – 2017
- Beginning in the second half of 2016, and together with affiliate organizations, JCC Global will recruit a new cohort of 50 JCCs and recruit the continuing Amitim 1.0 JCCs.
- JCC Global will develop a menu of replicable models of existing Jewish Peoplehood programs for participating JCCs to choose from as a basis for their future collaborations.
- Amitim 2.0-Fellows Conference for new cohort members and continuing Amitim will take place in New York area, November, 5-9, 2017 (tentative dates.) During the conference participating JCCs will select programs and find global partners.
- An evaluation process will be conducted from the outset with a focus on benchmarks and measurable outputs.

2nd Year – 2018
- JCCs will begin implementation of Jewish Peoplehood programs in their JCCs.
- JCC Global will lead the ongoing supervision and follow up of each and every global partnership with the assistance of partner organization as needed.
- JCC Global will train and supervise a group of mentors who will serve as consultants to the global partnerships.
- JCC Global will continue to foster the Amitim 2.0 global leadership network via periodic video conferencing and face to face encounters when possible.
- Evaluation of Amitim 2.0 will continue and will also include global partnership participants.

3rd Year – 2019
- JCCs will continue implementation of Jewish Peoplehood programs.
- JCC Global will lead the ongoing supervision and follow up of each and every global project with the assistance of partner organization as needed.
- JCC Global will continue to supervise a group of mentors serving as consultants to the global projects.
- JCC Global will continue to foster the Amitim 2.0 global leadership network via periodic video conferencing and face to face encounters when possible.
• The Second Conference of *Amitim* 2.0 will take place in Israel, November 17-19, 2019 (tentative dates.) This will be a gathering of all the *Amitim* 2.0 leaders from 75 JCCs.
• In conjunction, the 10th World Conference of JCC Global will take place in Israel, November 19-21, 2019 (tentative dates.) The conference will be open to senior leadership of JCCs and participants of global partnerships, thus ensuring that a face to face global encounter will take place.
• A three year evaluation report will be submitted upon completion of the program.

C. Criteria for accepting a JCC:

- A Jewish Community Center that designates for the program an Executive Director and a Senior Lay Leader (president / vice president / chair of Overseas committee.)
- A signed JCC Board resolution - supporting the program and committing the staff time and financial resources (as detailed below.)
- A JCC committed to developing a global partnership.
- Previous relationship with overseas communities - a plus.
- Submitting all necessary forms and a signed board resolution
- An interview (in person or via video conference) by the regional network (JCCA, IACC, IFCC, CLAM, EAJCC, JDC FSU) and by JCC Global
- Final approval of candidates to be approved by the program’s global steering committee.
- Letters of acceptance will be sent by July 1, 2017

D. Commitment of local JCC:

**General:**
1. Executive Director and Senior Lay Leaders will attend two world conferences.
2. The JCC will undertake the implementation of a global Jewish Peoplehood program.
3. Maintain ongoing communication with JCC Global
4. The JCC will explore additional ways of implementing Jewish Peoplehood programs in the JCC.
5. Financial commitment
6. Evaluation and PR
Details of commitment, please read carefully:

1. Executive Director and Senior Lay Leaders will attend two world conferences: *Amitim* 2.0-Fellows Conference, in New York, November 5-9, 2017. And the Second Conference of *Amitim* 2.0 in conjunction with the 10th World Conference of JCC Global in Israel, November 17-21, 2019.

2. The JCC will undertake the implementation of a global Jewish Peoplehood program
   i. Executive Director will designate a local team, led by a staff member (good knowledge of English required), to work on the program.
   ii. The leading staff member will be in-charge for the ongoing communication of the global partnership and for setting a monthly call for the group and other assignments as needed.
   iii. Staff members will be ready for ongoing communications with overseas partners, including a monthly video conference.
   iv. The program will have a budget (see financial commitment)

3. Maintain ongoing communication with JCC Global
   i. Commitment of Executive Director and Senior Lay Leader to participate twice a year in JCC Global’s conference calls.
   ii. Each global partnership will select a point person from one of the JCCs to be the partnership's coordinator for up to one year (a position which will be rotated among partners.) The coordinator will hold monthly calls with JCC Global's program director to update and consult.
   iii. In addition, periodic consultation and enrichment sessions (3 to 4 times a year) based on special interests will be offered to professional staff.

4. The JCC will explore additional ways of implementing Jewish Peoplehood programs in the JCC
   JCCs will be encouraged to implement additional Jewish Peoplehood programs. JCC Global will provide educational resources and guidance for programs and activities that can enlarge the scope of Jewish Peoplehood education in the JCC.
5. Financial Commitment
   a) For Amitim 2.0 JCCs:
      I. Payment to JCC Global of $2,500 a year for 3 years - 2017-2019 for new Amitim 2.0 JCCs. This will be the JCCs share in covering some of the costs of the program and the participation of two people in the Amitim 2.0-Fellows Conference in NY, November 5-9, 2017 and The Second Amitim 2.0 Conference and 10th World Conference in Israel, November 17-21, 2019 (flights, accommodation on a half board basis and all program segments).
      II. The board will commit a minimum of $2,500 a year for 3 years towards the implementation of a Jewish Peoplehood program in the local JCC and develop a global partnership.
      III. In addition to this commitment, depending on the scope of the project envisioned, local JCCs will dedicate their efforts to access additional funds from various sources to develop the joint project - from in kind services and fees from participants to private donors and foundations.

   b) For continuing JCCs from Amitim 1.0:
      I. Payment to JCC Global of $2,500 a year for 3 years - 2017-2019. This is the JCCs share in covering some of the costs of the Amitim 2.0 program.
      II. Given the fact that Fellows in the Amitim 1.0 were subsidized in full for attending two world conferences, in Amitim 2.0 the cost of participating for each Fellow will be: 50% of flight cost and $800 for land cost per conference.
      III. The board will commit a minimum of $2,500 each year for 3 years towards the implementation of a Jewish Peoplehood program in the local JCC and develop a global partnership.
      IV. In addition to this commitment, depending on the scope of the project envisioned, local JCCs will dedicate their efforts to access additional funds from various sources to develop the joint project - from in kind services and fees from participants to private donors and foundations.
6. Evaluation and PR

I. The JCC will add JCC Global's logo in all PR materials relevant to the program, including web and social media.

II. Executive Director and Senior Lay Leader will be answer periodic evaluation questionnaires.

Non-compliance with the actual commitments may result in withdrawal from the program at any point in time.

E. Commitment of JCC Global:

Like in Amitim 1.0, JCC Global will utilize its expertise and lead the program, providing ongoing supervision, consultation and some financial assistance.

I. JCC Global will develop a menu of existing successful Jewish Peoplehood programs for participating JCCs to choose from. It will consist of 3 categories:
   • 5 selected programs that will partner with JCC Global in order to provide and develop entry level models that are adapted to the needs of JCCs around the world.
   • Amitim 1.0 projects that are replicable.
   • Bringing Jewish Peoplehood to your JCC - additional ways of implementing Jewish Peoplehood with-in various JCC departments.

II. JCC Global will develop the Amitim 2.0 global leadership network via video conferencing and face to face encounters, offering two lectures a year for Amitim and periodic consultation and enrichment sessions (3 to 4 times a year) for the JCC and its staff based on special interests.

III. JCC Global will hold a monthly call with a representative from each project group, offering support and guidance. It will also provide the communication platform for the entire project.

IV. When relevant, JCC Global will provide mentors for the project.

V. JCC Global will plan and implement the Amitim 2.0-Fellows Conference in New-York, November, 5-9, 2017.

VI. JCC Global will plan and implement the Second Amitim 2.0-Fellows Conference for all Amitim 2.0 Fellows in Israel,
November 17-19, 2019 in conjunction, the 10th World Conference of JCC Global that will take place in Israel, November 19-21, 2019. The conference will be open to senior leadership of JCCs and participants of global partnership, thus ensuring that a face to face global encounter will take place.