JCC Global Expo

2019

JCC Global Expo

10th World Conference of JCCs

AMITIM 2.0 Assembly

Jerusalem

DEC. 10-12

DEC. 9-10
Building on the uniqueness of each JCC, JCC Global creates relationships that inspire Jews and Jewish communities the world over to share ideas and resources, collaborate and partner. Connected Jewish communities benefit locally and join hands globally in order to ensure a thriving Jewish People.

We open our doors, at the 10th World Conference of JCCs, to organizations and initiatives that connect Jewish communities globally and are eager to reach out to JCCs.

- Alexander Muss High School in Israel
- Association for Jewish Studies
- “BAMAKOM” - The Photography of Nino Herman
- BBYO
- Big Idea Israel Tech Camps
- Davidson Institute of Science Education
- ECJC - European Council of Jewish Communities
- Hakhel - Jewish Intentional Communities Incubator
- Israel Association of Community Centers (IACC)
- Kahal
- Moishe House
- National Museum of American Jewish History
- Revival of the Aramaic Language in Israel
- Ride for the Living
- Spoken Noar
- The Butterfly Project
- The Jerusalem Biennale
- The National Library of Israel
- The Museum of Jewish People at “Beit Hatfutsot”
- Yesod (Europe)
- Zayit, Emek Hefer
- Z3 - Zionism 3.0
- Zikaron BaSalon
Alexander Muss High School in Israel

Since 1972 – with over 30,000 alumni – AMHSI has been pioneering the academic and experiential study of Israel and Jewish history at the high school level.

Our unique pedagogical approach fuses formal classroom study and experience-based learning. AMHSI provides students with the context and framework to form their own sense of Jewish peoplehood in preparation for college and life beyond. Our Hod HaSharon campus allows for an immersive experience through informal encounters with Israelis, exposing students to the local culture, language, and environment, as well as providing them with a place to call home.

www.amhsi.org
Leor Sinai, Co-CEO of AMHSI, lsinai@amhsi.org, 972-09-740-5705

“BAMAKOM”
The Photography of Nino Herman

An exhibition of Nino Herman’s comprehensive retrospective of his work. The exhibition will juxtapose historical work, contemporary street photography, and abstract landscapes to paint a rarely seen image of Israel. One might not guess that these seductive and tender portraits and moody abstract landscapes were taken in controversial Israel: a place with so many extremes, so much insecurity, a place where the question of life itself cannot be taken for granted.

Nino Herman
Photographer

www.ninoherman.com
ninoherman@gmail.com, Tel. 97225345471, Cel. +972522633536

Association for Jewish Studies

AJS is the largest learned society and professional organization representing Jewish Studies scholars worldwide. We strive to advance Jewish Studies research and teaching, and to make Jewish Studies scholarship accessible to the wider public. With 2,000 members from 30 countries, we are an interdisciplinary mix of university faculty, students, and museum professionals representing the breadth of Jewish Studies scholarship throughout the humanities and social sciences.

The AJS Distinguished Lectureship Program provides smart, engaging Jewish Studies speakers for your public programming. Our renowned speakers provide compelling and intellectually stimulating public lectures on virtually any Jewish topics - and we cover up to $750 in travel expenses!

associationforjewishstudies.org
ajs@associationforjewishstudies.org, 1 (917) 606-8249

BBYO

BBYO is the leading pluralistic teen movement aspiring to involve more Jewish teens in more meaningful Jewish experiences. For over 95 years, BBYO has provided exceptional identity enrichment and leadership development experiences for hundreds of thousands of Jewish teens.

bbyo
**Big Idea Israel Tech Camps**

**BIG IDEA** is the ultimate summer camp in Israel. It’s an English speaking Israeli tech camp for curious children and teens ages 7-18 from Israel and all over the world. Over a 1-2 weeks session, campers explore Israeli technology and gain a hands-on experience in innovative and creative workshops, mixed together with lots of camp fun.

**BIG IDEA @ the JCC** - Partnering with local JCC, BIG IDEA has been bringing an extraordinary Israeli innovation & tech program to Jewish day camps in North America since 2016. This summer you can bring to your camp the perfect mix of cutting-edge technology workshops and outdoor summer fun.

[bigidea.co.il/en/homepage-2](bigidea.co.il/en/homepage-2)
[info@bigidea.co.il +972-3-528-5177](info@bigidea.co.il +972-3-528-5177)

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**Davidson Institute of Science Education**

**Weizmann Institute Online Clubs**

Three different online clubs for excellent students in elementary school or high school. The topics covered are math and science enrichment based on the innovative cutting-edge research done at the Weizmann Institute of Science in Israel.

[Davidson Institute of Science Education](davidson.weizmann.ac.il/en/programs)
[mathbymail@weizmann.ac.il](mathbymail@weizmann.ac.il)

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**ECJC – European Council of Jewish Communities**

The ECJC was re-established in 2011 and brings together European Jewish communities and organizations which are working to guarantee Jewish life in Europe for the next generations to come. The members of the ECJC represent thousands of people in the shape of organizations, associations and voluntary groups at local, regional, national and European level, reflecting the different interests of a wide social range.

The ECJC is non-political and non-denominational, dedicated to offer programs as gathering places, where people of all ages and from all walks of Jewish life can meet.

[www.ecjc.org](www.ecjc.org)
[paris@ecjc.org](paris@ecjc.org)

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**Hakhel - Jewish Intentional Communities Incubator**

Founded in 2014, Hakhel is the first and largest global incubator for Jewish intentional communities. Its mission is to spark and support new expressions of Jewish life in the Diaspora by nurturing the growth of intentional communities with mentorship and network building. Hakhel operates in partnership with Israel’s Ministry of Diaspora Affairs, which works to strengthen Jewish life in the Diaspora and connection to Israel.

The community leaders who attended Hakhel’s rich mentorship program are creating Jewish communities around the globe that focus not only on creating attractive and welcoming communal spaces for themselves and their peers, but also on social projects that make the broader Jewish community stronger.

[hazon.org/hakhel/overview](hazon.org/hakhel/overview)
[hakhel@hazon.org](hakhel@hazon.org)
Israel Association of Community Centers (IACC)

Story of a Journey: The Ethiopian-Israeli Experience

"Story of a Journey" (‘Sipur Al Haderech’) was established by members of the Ethiopian Community, Mr. David Darsalli Aveta, together with the IACC Center’s educational team, in order to bring into light the Ethiopian community’s 2,500-year-old Jewish identity, culture and story of their journey to Israel.

‘Story of a Journey’ was designed to build bridges of understanding between people and communities.

Thanks to the generosity of the Baron de Hirsch Foundation and the Ministry of Education, the IACC is able to open new courses for storytellers and to ensure more meetings of ‘Story of a Journey’ in different localities.

Moishe House

Founded in 2006 to address the deep-seated need for new ways to empower and engage Jewish 20-somethings, Moishe House (MH) has built out an innovative model that is transforming how Jewish young adults across the world connect and stay involved in the Jewish community. MH’s mission is to provide a vibrant Jewish community for young adults by supporting leaders in their 20s as they create meaningful home-based Jewish experiences for themselves and their peers. At the heart of MH’s work is a commitment to pluralistic and peer-led Judaism, enabling this core demographic to define Jewish community and identity on their own terms. In 2018, MH engaged 62,000+ unique Jewish young adults through more than 11,000 programs, a testament to its role as the global leader in the field of Jewish young adults.

Kahal

KAHAL is a Jewish non-profit based out of Chicago and London, whose mission is to support the thousands of young Jewish people from all over the world who go to study, work or travel abroad. It aims to create connections between young people and local Jewish communities in the places they are visiting, with the goal of promoting Jewish global education and cross-cultural understanding. It also aims to build a community for the largest group of Jewish young people who leave home - study abroad students - while providing them with immersive and unique experiences with local communities. KAHAL offers travel advice, connections to local Jewish communities and general support to young people while they are away, by working with partners in over 100 cities worldwide.

National Museum of American Jewish History

Open Book - The American Jewish Experience through Museum Objects and Havruta Study

Why study American Jewish history? How do we make it relevant for 21st century learners of all ages? NMAJH’s innovative learning experience, OpenBook, blends museum practices of object-based learning and havruta study. OpenBook broadens learners’ horizons and encourages them to find meaning in the past. OpenBook strategies of “reading” objects and constructing meaning through close observations, thoughtful interpretations, adventurous questioning, and relationship-building, encourages learners to consider different historical voices, as well as perspectives of their peers. The different opportunities for communal growth which OpenBook provides, such as intergenerational dialogue and partnerships between lay and professional leaders, have a great potential to strengthen our communities.
**Revival of the Aramaic Language in Israel**

The Jewish people, in Israel and throughout the world, recognize the importance of spoken Aramaic and its significant contribution to Jewish identity. It recognizes its connection to the Aramaic of our forefathers that appears in the Bible, in translations, in the Talmud, Midrash, Zohar and the siddur prayer book. The Jewish nation has undertaken the revival of the Aramaic language and is supporting its rescue both out of interest and by allocating resources, striving to highlight the shared cultural history of Israel and Assyria, reaching out to Christian Assyrian communities throughout the world.

The Jewish Identity Administration supports Aramaic study departments. The Division for Jewish Culture allocates resources for cultural events promoting the Aramaic language. The Ministry of Foreign Affairs supports the relations between Israel and the world’s Assyrian communities.

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**Spoken Noar**

The Spokenoar (literally a combination of Spoken and No’ar - youth) aims to create spaces for self-expression through the art of Spoken Word. To date, we are the only organization in Israel engaged in establishing Spoken Word communities for teens. Over the past 5 years, we have assembled a large team of poets and educators, who have established dozens of active communities across the country. Thanks to our diverse instructors, we can work in English, Russian, Spanish and Arabic, and are able to expand to any language, teaching our technique to new instructors all over the world (our recent addition being Moscow).

Our specialty is in creating tailor made programs, suited to your community’s needs. The subjects spanning between Jewish identity, gender, environmental issues, personal goals and so on. Whatever the subject - we are experts in helping hearts open up.

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**Ride for the Living**

Ride For The Living (RFTL) is a four-day annual event that gives you a chance to immerse yourself in Krakow’s Jewish past, present, and future. Come discover and celebrate Jewish life in Poland. RFTL boasts a full program of activities, including a private guided tour of Auschwitz, tours of Krakow, participation in the largest Shabbat dinner in post-war Krakow, and an inspiring one-day, 60-mile (97 km) bike ride from Auschwitz-Birkenau to JCC Krakow. This all takes place during the Jewish Culture Festival, which welcomes over 30,000 people and offers around 300 events each year. The Ride was inspired by Robert Desmond, who rode his bicycle 1,350 miles (2,180 km) from London to Auschwitz, visiting WWII sites of liberation along his journey.

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**The Butterfly Project**

The Butterfly project brings a unique approach to Holocaust education by emphasizing expressive arts and memorial-making, and by providing age-appropriate lesson plans. We focus on remembering the 1.5 million children who were killed and honoring the survivors. The Butterfly Project also teaches about the dangers of hatred, bigotry and injustice wherever they appear, employing the transformative power of art and creativity to realize these goals.
The Jerusalem Biennale

For Heaven’s Sake!

The Jerusalem Biennale was held this year for the fourth time and we have dedicated it to For Heaven’s Sake!

Every two years, the Jerusalem Biennale facilitates an encounter in Jerusalem between the world of contemporary art and the world of Jewish content; between professional artists and curators from Israel and abroad; between past, present, and future; between tradition and innovation. The 2019 Biennale theme allows us to stop and contemplate another question: “For what purpose?” What motivates artists to create? The artworks are vehicles conveying the motive for action of humanity in general and of artists and creators in particular.

The Museum of Jewish People

at “Beit Hatfutsot”

You Are Part of the Story

The Museum of the Jewish People at Beit Hatfutsot is more than a museum. It is a global institution for Jewish communities in Israel and worldwide, which tells the unique and ongoing story of the Jewish people. Beit Hatfutsot provides keys to understanding Jewish identities and to reinforcing a sense of belonging to the Jewish people. The exhibits, educational programs, events and archives convey the fascinating narrative of the Jewish people and the essence of Jewish culture, faith, history, and contribution to humanity. The Koret International School of Jewish Peoplehood at Beit Hatfutsot engages thousands of young participants, families, educators and community leadership in over 50 countries, connecting participants to their story and to the broader story of the Jewish people.

The National Library of Israel’s Music Collection and National Sound Archive

The National Library of Israel (NLI) is the vibrant institution of national memory for the Jewish people worldwide and Israelis of all backgrounds and faiths, a leading global center promoting creativity, scholarship, and the democratization of knowledge. Over the past years NLI has embarked on a renewal process that is taking place through a range of innovative educational, cultural, and digital initiatives and that will reach new heights with completion of the new National Library campus, currently under construction in Jerusalem. Today’s interactive celebration of music at the JCC Global Expo is just one example of how National Library treasures can be brought to life through exhibitions, speakers, or other programs that can be curated for your community.

Yesod (Europe)

Yesod is dedicated to strengthening the future of Jewish Europe by investing in key individual Jewish community professionals and educators to create sustainable and meaningful European Jewish community life. Yesod provides a range of seminars, funds, and resources, including shared learning and connection opportunities in person and virtually. Recognizing that there are some great standalone opportunities for development - one-off trainings, consultancy, mentoring - we create not only our own quality training to fill the gaps, but provide access to other opportunities so that funding, training in languages beyond English, geographic location of events, and time availability are not barriers to progression.
**Zayit - Jewish cultural identity**

For over a decade, Zayit (an acronym in Hebrew for Jewish Cultural Identity) has been defying the odds by creatively bringing together disparate communities throughout the Hefer Valley and beyond, using Jewish cultural discourse as its tool.

We are presenting the following programs:

- **River of life** - An artistic-study journey that weaves personal and communal stories and junctions, into a living tapestry.
- **Zayit’s Independence Haggadah** - inviting people and communities to add special meaning to Israel’s Independence Day.
- **Shabbat Re-imagined – Shabbat Kit**. Introducing relevant contemporary content to the Jewish-Israeli Shabbat table.
- **"Shana Bematana" - A Gift Year Bat Mitzvah Program.**

**Zikaron BaSalon**

Zikaron BaSalon is a social initiative which takes place on the Israeli Holocaust Memorial Day, and on various other dates around the world. Literally meaning “remembrance in the living room” in Hebrew. Zikaron BaSalon offers a new, engaging and intimate way to commemorate this day and its significance, through discussions at home among family, friends and guests. Alongside formal Holocaust ceremonies, this unique and authentic tradition invites people to gather and together express, discuss, and most importantly, listen.

We believe that the conversations held in intimate settings are key factors for transitioning the memory of the Holocaust into a Moral Compass. Zikaron BaSalon is an instrument for revising and reshaping our society, making it a better place for us to live in.

**Z3 – Zionism 3.0**

For the first time in Jewish history, there is both a strong Jewish Homeland and a strong Jewish Diaspora, and it raises fundamental questions about our Jewish future. What will the relationship between these two thriving centers of Jewish life look like? The new paradigm for that relationship is **Zionism 3.0**, or Z3. The **Z3 Project** operates out of the Oshman Family JCC in Palo Alto to promote a stronger relationship between Diaspora Jewry and Israel. We are dedicated to modeling how Zionism can evolve, and how the community can come together to discuss our mutual relationship in a meaningful way. Ultimately, we are looking to bridge both the knowledge and emotional gap between our communities and Israel. We believe that elevating the relationship between Israel and Diaspora Jews is of paramount importance to the flourishing of our people. We welcome you to join the conversation!